





PSP Airport Roundtable | January 8-10, 2025

Wednesday, January 8

Group Outing – All outings are first-come, first-serve. Your outing choice will be confirmed, and additional details provided closer to the Roundtable event.

Times Vary

Option #1: Palm Springs Modernism & Celebrity Electric Bike Tour: (15 Tickets) 1 – 4 pm

Option #2: Palm Springs Aerial Tramway: (20 Tickets) Open-ended **Option #3:** The Living Desert Zoo & Gardens: (15 Tickets) Open-ended **Option #4:** Desert Willow Golf Resort: (12 Tee-Times) Approx. 7 am – 2 pm

Thursday, January 9

8:00 am - 9:00 am 🖱 🥐 Breakfast – <u>Omni Rancho Las Palmas</u> Nelcome to Palm Springs 9:00 am - 9:15 am Scott White - President/CEO, Visit Greater Palm Springs Welcome Introduction & Ice Breaker 9:15 am - 9:45 am The Quotient Group Presentation: Industry Update 9:45 am - 10:15 am Ailevon Pacific Aviation Consulting Presentation: Southwest Airlines 10:15 am - 10:45 am Presenter – TBD 10:45 am - 11:00 am III Break **Presentation:** WestJet 11:00 am - 11:30 am Presenters - Michael Perkins & Rick Jones Presentation: United Airlines 11:30 am - 12:00 pm Presenter - TBD 12:00 pm - 1:00 pm **Example 2 Lunch** – Omni Rancho Las Palmas

?? Presentation: Alaska Airlines

Presenter – TBD



1:00 pm - 1:30 pm









1:30 pm – 2:30 pm

Around the Room – Airport Marketing Show & Tell

The Quotient Group

2:45 pm – 3:15 pm

Presenters – Bethany Dennis & Joshua Neronha

TBD

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5:30 pm – 9:00 pm Meet in Omni hotel lobby to board shuttle at 5:30 for dinner 6-9pm

Shuttle back to hotel or optional Village Fest leaves at 9pm

Friday, January 10

8:30 am – 9:30 am 💍 🦿 Breakfast – Omni Rancho Las Palmas

9:30 am – 10:00 am Presentation: Delta Air Lines
Presenter – Stephen Wandor

Around the Room – Airport Marketing Show & Tell

10:00 am – 10:30 am

The Quotient Group

10:30 am – 10:45 am

Presenter – Nicholas Johnson

10:45 am – 11:15am Presentation: Sun Country Airlines

Presenter – TBD



