



LOUISVILLE
MUHAMMAD ALI
INTERNATIONAL AIRPORT



Premium Sponsor:

CIRIUM

SDF Airport Roundtable | April 15-17, 2024

Monday, April 15

- 2:00 pm – 4:00 pm **Group Outing** – Speakeasy Bowling at [Pin + Proof](#) – 400 S 2nd Street
Transportation departs Hotel Genevieve lobby at 2pm
- 5:30 pm – 7:00 pm 🍷 **Welcome Reception** – [Bar Genevieve](#) – 730 E Market Street
Bar is located on the rooftop of Hotel Genevieve
- 7:00 pm – 9:30 pm 🍽️ **Welcome Dinner** – [La Boguequita de Mima](#) – 725 E Market Street
One-minute walk across the street to dinner location

Tuesday, April 16

- 8:00 am – 9:00 am 🍳☕ **Breakfast** – Hotel Genevieve – 730 E Market Street
Two-minute walk to conference location
- 9:00 am – 9:15 am 🙌 **Welcome to Louisville**
Dan Mann, A.A.E. – Executive Director, Louisville Regional Airport Authority
Matt Gibson – President & CEO, Kentucky Derby Festival
- 9:15 am – 9:45 am 🧑🏿 **Welcome Introduction & Ice Breaker**
The Quotient Group
- 9:45 am – 10:15 am 📊 **Presentation: Industry Update**
Carrie Kelly – Ailevon Pacific Aviation Consulting
- 10:15 am – 10:45 am ✈️ **Presentation: Southwest Airlines**
Mackenzie Means – Senior Consultant, Network Strategy
Doug Buehring – Senior Consultant, Capacity Planning
- 10:45 am – 11:00 am 🛋️ **Break**
- 11:00 am – 11:30 am ✈️ **Presentation: Alaska Airlines**
David Asher – Senior Analyst, Network Planning
- 11:30 am – 12:00 pm 📊 **Presentation: Transforming Every Desk Job in Aviation**
Kevin Hightower – Cirium
- 12:00 pm – 1:00 pm 🍷🍽️ **Lunch** – [Clayton & Crume](#) – 216 S Shelby Street
- 1:00 pm – 1:30 pm ✈️ **Presentation: Allegiant Airlines**
Sanjana Boyapalli – Revenue Analyst



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1:30 pm – 2:00 pm

 **Around the Room – Airport Marketing Show & Tell**
The Quotient Group

2:00 pm – 2:30 pm

 **Presentation: 2024 Digital Trends**
Stephanie Kitts – The Quotient Group

2:30 pm – 2:45 pm

 Break



2:45 pm – 3:15 pm

 **Presentation: Sun Country Airlines**
Joe Beckendorf – Director, Network Planning & Charters
Sam MacDonald – Senior Manager, Network Planning & Airline Scheduling

3:15 pm – 4:00 pm

 **Presentation: Utilizing Mobility and Multiple Property Data**
Ailevon Pacific Aviation Consulting

5:45 pm – 9:00 pm

  **Reception/Dinner** – [Frazier History Museum](#) – 829 West Main Street
Bus departs hotel lobby at 5:45
Cocktail Hour in the “Spirit of Kentucky” exhibit + bourbon tastings in secret speakeasy
Seated dinner in the Great Hall

Wednesday, April 17

8:30 am – 9:30 am

  **Breakfast** – Hotel Genevieve – 730 E Market Street
Two-minute walk to conference location

9:30 am – 10:00 am

 **Presentation: Delta Air Lines**
Ryan Doughton – Manager, Domestic Network Analysis Manager

10:00 am – 10:30 am

 **Around the Room – Airport Marketing Show & Tell**
The Quotient Group

10:30 am – 11:00am

 **Presentation: American Airlines**
Calvin Peter – Senior Analyst, Network Planning
Lindsey Barfoot – Senior Analyst, Network Planning