

PSP Airport Roundtable | January 8-10, 2025

Wednesday, January 8

Times Vary

Group Outing – All outings are first-come, first-serve. Your outing choice will be confirmed, and additional details provided closer to the Roundtable event.

Option #1: *Palm Springs Modernism & Celebrity Electric Bike Tour: (15 Tickets) 1 – 4 pm*

Option #2: *Palm Springs Aerial Tramway: (20 Tickets) Open-ended*

Option #3: *The Living Desert Zoo & Gardens: (15 Tickets) Open-ended*

Option #4: *Desert Willow Golf Resort: (12 Tee-Times) Approx. 7 am – 2 pm*

6:00 pm – 9:00 pm

 **Welcome Reception/Dinner** – Sunrise Terrace right outside main lobby at [hotel](#)

Thursday, January 9

8:00 am – 9:00 am

 **Breakfast** – [Omni Rancho Las Palmas](#) – Fiesta Patio

9:00 am – 4:00 pm

 **Conference** – [Omni Rancho Las Palmas](#) – Salon E

9:00 am – 9:15 am

 **Welcome to Palm Springs**
Scott White – President/CEO, Visit Greater Palm Springs

9:15 am – 9:45 am

 **Welcome Introduction & Ice Breaker**
The Quotient Group

9:45 am – 10:15 am

 **Presentation: Industry Update**
Ailevon Pacific Aviation Consulting

10:15 am – 10:45 am

 **Presentation: Southwest Airlines**
Presenters – Hudson Hadd & Jordan Judy


10:45 am – 11:00 am









 Break

11:00 am – 11:30 am






 **Presentation: WestJet**
Presenters – Michael Perkins & Rick Jones

11:30 am – 12:00 pm

 **Presentation: United Airlines**
Presenters – Claire Bratzel & Trent Hagenbuch

- 12:00 pm – 1:00 pm  **Lunch** – [Omni Rancho Las Palmas](#) – Fiesta Patio
- 1:00 pm – 1:30 pm  **Presentation: Alaska Airlines**
Presenters – Sean Rumage & David Asher
- 1:30 pm-1:45 pm  **Presentation: Landline**
Presenters – Noelle Fredrickson
- 1:45 pm – 2:30 pm  **Around the Room – Airport Marketing Show & Tell**
The Quotient Group
- 2:30 pm – 2:45 pm  Break
- 2:45 pm – 3:15 pm  **Presentation: American Airlines**
Presenters – Bethany Dennis & Joshua Neronha
- 3:15 pm – 4:00 pm  **Presentation: Air Canada**
Presenter – Philip Pisano
- 5:30 pm – 9:00 pm  **Reception/Dinner** – [PS Underground – Sitcom](#)
*Meet in Omni hotel lobby to board shuttle at 5:30 for dinner 6-9pm
Shuttle back to hotel or optional [Village Fest](#) leaves at 9pm*

Friday, January 10

- 8:30 am – 9:30 am  **Breakfast** – [Omni Rancho Las Palmas](#) – Fiesta Patio
- 9:30 am – 11:15am  **Conference** – [Omni Rancho Las Palmas](#) – Salon E
- 9:30 am – 10:00 am  **Presentation: Delta Air Lines**
Presenters – Stephen Wandor, James Macauley, & Patrick Bauer
- 10:00 am – 10:45 am  **Around the Room – Airport Marketing Show & Tell**
The Quotient Group
- 10:45 am – 11:15am  **Presentation: Sun Country Airlines**
Presenters – Joe Beckendorf & Sam MacDonald